

**Date: 04-Feb-2020**

**Press Release for World Cancer Day-Walk Organized by D.S. Research Centre in collaboration with MNJ institute of oncology and regional cancer Center Hyderabad.**

**About World Cancer Day –**

World Cancer Day is an international day marked on February 4 to raise awareness of cancer and to encourage its prevention, detection, and treatment. World Cancer Day was founded by the Union for International Cancer Control (UICC) to support the goals of the World Cancer Declaration. The primary goal of World Cancer Day is to significantly reduce illness and death caused by cancer and is an opportunity to rally the international community to end the injustice of preventable suffering from cancer. World Cancer Day targets misinformation, raises awareness, and reduces stigma. Multiple initiatives run on World Cancer Day to show support for those affected by cancer. It takes place every year on 4 February. World Cancer Day aims to save millions of preventable deaths each year by raising awareness and education about cancer, and pressing governments and individuals across the world to act against the disease.

**About the World Cancer Day-Walk:**

On Support of World Cancer Day D.S. Research Centre, **in collaboration with MNJ institute of oncology and regional cancer Center Hyderabad.** Organized **A Walk a thon on 04-Feb-2020.**

The walk has flagged off at jalavihar water park and ends at sanjeevaiah park, **Dr.P.Shashi Kala Reddy** – Principal of Osmania Medical College has attended as a chief guest for the walk, **Dr.N.Jayalatha**-Director Of MNJ Cancer Hospital and Karthik-Jabardasth Comedy show artist also attended the walk and D.S. Research Centre staff, MNJ Cancer Hospital Employees and Number of Cancer patients participated in the walk, during the walk participants raised slogans such as I am & I will, I can We can, Early detection is better than cure and so many cancer prevention slogans raised. At the end of the walk **Dr.P.Shashi Kala Reddy** – Principal of Osmania Medical College inaugurated the WCD Booklet which is designed by the both MNJ Cancer Hospital and D.S. Research Centre.

World Cancer Day unites the world's population in the fight against cancer. It aims to save millions of preventable deaths each year by raising awareness and education about the disease and pressing governments and individuals across the world to take action said by **Dr. N. Jayalalitha** - director.

  
**For: D. S. RESEARCH CENTRE**

**(AUTHORIZED SIGNATORY)**

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(A unit of DSRCL)

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